



THE PRESIDENTIAL THEME: TOGETHER ALL HANDS WORKING

Chapter Name: ASHRAE SA Chapter # 207

Topic: 2020/2021 YEAR AHEAD

INTRODUCTION

In the last two years we've been very blessed as the ASHRAE SA chapter to have a president in Mr Richard Humphrey that has given time, energy, financial and direction for the successful establishment of the chapter and has made the SA chapter a relevant chapter of ASHRAE at large.

Based on this, Mr RH is now the incoming SR1 chair starting in the society year 2020/21 for RAL: Congrats Richard and we as ASHRAE SA Chapter thank you for your commitments and hard work and wish you success at the greater society level.

The Society developed a new strategic plan for the year 2019 to 2024. In this strategic plan, three goals were identified as cardinal focus areas for the development of the Society.

These goals are:

Goal 1: Position ASHRAE as an Essential Knowledge Resource for a Sustainable, High-Performance Built Environment.

Goal 2: Maximize Member Value and Engagement.

Goal 3: Optimize ASHRAE's Organizational Structure to Maximize Performance.

As the South Africa chapter, our 2020/2021 society year will be aligned to the above goals.

OUR ROLE:

The acronym TEAM will form the basis for our ASHRAE SA Chapter society year in 2020/21. What does this stand for?

T: Together: in the last two years, we've seen what we can do together and how we can move forward in strength and strides. However, this is to be enhanced in this society year. We will need every single one of us to stand up and be counted and put aside our differences and work on a common goal and that goal is: making our industry attractive and relevant

E: Each: every single one of us matters. There is no one that can form an island alone. Our experiences pooled together will enable us to become more relevant. You matter!

A: Achieving: whatever we are now individually is not compared to what we can be collectively. A collective people with one goal can go further than an individual alone

M: More: that is the ultimate goal. The society can only move forward when we all work together. Working together creates a wonderful atmosphere for each one of us to achieve more. In fact, the good book I read actually recognises that: if the people are one and speak one language, whatever they imagine or envisioned to do, they are able to achieve with no issue.

In the light of the above, we need all of us and each hand on the plough working!

To get all working together, we will be focusing on the following areas for this presidential year:

1. Each member reach one member: for this aspect of our focus, we encourage each member of ASHRAE SA Chapter to reach another colleague or friend and encourage them to become an ASHRAE SA member. With this movement, we will be able to double our membership and have more resource pool to draw from.
2. Students Activities: we will require each member to focus on their alma mater and set up outreach programme that will draw members from this pool (universities/Technikons). Using our MOU with ECSA as a basis, we can start engaging on road to registration with ECSA.

3. YEA: Young Engineers in ASHRAE: we need to have a concerted effort to promote our YEA. With our MOU with CESA and seeing the effectiveness of the CESA YEA and the Society YEA, we would focus on encouraging our YEA to participate and take ownership of the Society.
4. GAC: our outreach to government and legislators will be intensified to enable ASHRAE SA Chapter to be a voice in policy making structures within SA
5. CTTC: we will build on the current success of our CTTC and organise further trainings that are relevant to our industry
6. Secondary School Outreach: promotion of STEM: this is a cardinal focus of the Society at large and we need to embrace it and set up outreaches to our secondary schools to ensure we can get the students into sciences.

All the best to all: TEAM

The logo for ASHRAE, featuring the word "ASHRAE" in a bold, blue, sans-serif font. The text is centered within a large, light blue, stylized arrow shape that points to the right. The arrow has a slight gradient and a drop shadow effect.

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